

The Total Leader®

Provided by Leadership Management, Inc.

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Form Good Habits to Direct Your Destiny

Since you were born, you have been engaged in a constant process of forming habits, breaking them and forming new ones. As much as 95 percent of what you do each day is done from simple habit. Habits include attitudes and dominant patterns of thought as well as actions you mindlessly perform during the day. Habit formation is a constructive way to meet life's challenges. Your brain "stores" for future use all the data from that first satisfactory decision. That, in simple terms, is the process of habit formation, a constructive and mentally economical way of dealing with routine activities. In essence, habits are what drive you to actions.

If, in meeting a new situation, you make a bad choice or a poor decision – one that produces an unsatisfactory result – you mentally reject that choice and make a different one the following time that situation recurs until you find an acceptable choice. Once you have found a satisfactory response, you adopt it as a standard for the future – a new habit. Bad habits creep in only when they are not recognized as bad. For example, someone who talks too much and listens too little may have formed that habit to gain stature and prestige by always having something "interesting" to

say. The habit seems good because it gives one kind of satisfaction.

Remember that habits include both attitudes and actions. An attitude is a habit of reacting in a certain way each time you encounter the same situation. It is especially important to personal leadership to form success attitudes. Such attitudes of self-confidence, self-respect, enthusiasm and determination are merely special kinds of habits. They are mental and emotional habits as distinguished from action habits. And such internal habits control your behavior.

Attitudes, since they are habits of thought, are formed in the same way as habits of action. You find a thought pattern that gives you pleasure or satisfaction. You repeat it, and it becomes habitual. Negative attitudes begin when people try to protect themselves from failure or from the fear of failure by saying to themselves, "I can't." The tragedy is that the satisfaction gained in this manner is insignificant compared to the exhilaration of achievement that could have been experienced by



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believing “I can.”

Any change in attitude must come from internal understanding and acceptance. Insight always precedes change. Changes in attitudes that follow insight into yourself become permanent changes; any others are usually temporary. An attitude formed by blind acceptance of another’s influence is subject to rapid change; but attitudes based on insight, commitment and belief and supported by a carefully planned course of action gain permanence. It follows naturally that your effectiveness in making attitude changes depends primarily on the extent of your insight into the reasons such changes are desirable. As you gain insight, you develop personal leadership. Your program of personal goals is the best possible tool for gaining that insight.

Another factor in the willingness to change is your attitude toward change itself. If you consistently resist change, you live in a dull, drab life. But when you accept change, you find joy in living and the excitement of new experiences, new challenges, and new dimensions. Capture the spirit of enthusiasm, and recognize the “thrill of the chase” as a reward of goal seeking.

Deal with Demotivators

You were born to lead, but in the process of adjusting to the complexities of the world, you are sometimes so occupied with satisfying basic needs that you can give little thought, time, or attention to self-fulfillment and development of personal leadership. Habits developed in this context become demotivators. Most demotivators can be lumped together as fears, worries and doubts. These demotivators can control only those who lack self-confidence. Build your self-confidence, and the demotivators disappear. Build a consistent *attitude* of self-confidence, substitute it for fear, and fear is dissolved. Then you live a rewarding life full of self-realization, achievement and success. A personal goals program is the most positive approach you can make to breaking through demotivators and building a strong sense of personal leadership.

Design Your Destiny

No one can choose the direction in which you will grow. You and your team members must dream your own dreams, identify your own goals, and design your own destiny. Define a logical starting place and an ultimate destination where your goals will lead you. With these two points clearly stated, planning how to move from where you are now to your destination is relatively simple.

1. Where your organization stands now. Spend some time in honest assessment and evaluation of your present level of growth in the various aspects of your organization.

Organizational evaluation helps you gain insight into your present situation. You will discover some outstanding strengths and some areas of needed growth. Use this information to build on your strengths and to select challenging goals for growth.

2. Where you want to go. Once you have defined your present status, next decide where you want the organization to go. Identify ultimate goals for you and your team – goals that define your leadership style and the results you wish to achieve from your effort. Next, identify a number of intermediate milestones along the way to those ultimate goals. Those short- and intermediate-range goals involve all aspects of your organization – from people and productivity to maintenance and inventory. Carefully coordinate them so they are mutually supportive and so each one builds organizational growth and progress.

Where you want the organization to go may also include the long-range career plan you choose to pursue. Perhaps your career goal is to hold one of the top leadership positions in your company for a specific number of years before retirement. To support achievement of that career goal, set specific department or team goals – goals that represent your appropriate contribution to the overall goals of the organization. Success in your present job brings you closer to success in your long-range career plan.

Looking into the future toward ultimate goals includes choosing where you and your team want to be next year, next month, or by the end of this week or even day.

3. How you will reach your destination. When the first two steps have been completed, begin to develop workable plans for reaching your destination. Just as a travel agent must know when and where you want to begin and where you want to go before arranging reservations, you need to know where to begin and where you want to go.

As you develop plans for achievement, include both short-range and long-range goals. Short-range goals are those that can be achieved in a relatively brief time frame. Long-range goals provide overall direction for the organization. Plan to reach them by setting short-range goals that move you closer to their ultimate attainment.

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Building Diversity

Effective leaders build a diverse group of people into a smoothly functioning team. Teamwork emphasizes improved interpersonal relationships; it makes use of the participation of the team members in planning and in carrying out actions in a partnership for success.

To help the people work as a winning team, effective leaders are like quarterbacks who call the plays, while each team member fulfills an assigned role. If the quarterback's only direction is to urge the players to score on this play, efforts are uncoordinated. Confused players are quite likely to decide to execute different plays, and the team never scores. But when each one fulfills a specific, assigned role, the organization functions as a team and the goal is reached.

Effective leaders help each team player receive the proper assignment, ensure the team member knows how to execute the task, and are committed to producing measurable and appropriate results.

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Bridging the Gap Between Potential and Performance

Look at the Potential Within

We live in a world of abundance – a world that was created for us and filled with a wealth of resources that we may use to fulfill our needs and satisfy our desires. The abundance in the physical world is mirrored in the abundance of human potential within each individual. Much attention is given to the tragedy of wasted natural resources, and rightfully so. Even more tragic, however, is the waste that occurs when people fail to use their full potential. Recognize the wealth of untapped potential that lies within you and you will begin to marvel at its abundance.

The new-found confidence that is yours from the exercise of personal leadership attracts other people. Understanding and empathy are tools that enable you to motivate others to search for their own potential and to achieve success for themselves. Just as you have learned, those whose lives you touch will also learn that the only genuine understanding is self-understanding; the only true peace is internal peace; the only meaningful motivation is self-motivation based on an attitude of positive expectancy and the conviction that we all possess limitless potential.

When you are successful, you draw vitality and strength from the abundance of opportunity that surrounds you. By setting progressively higher goals, you maintain the necessary momentum to keep yourself on a constant course of personal leadership. The practice of goal setting is intended to be a lifelong pattern. The goal setter, like all winners, is marked by the determination. A winner never quits.



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Taking Responsibility for Improvement

Studies show that the majority of people feel that they are taking the proper steps to communicate their aspirations effectively. The problem, some individuals maintain, is with “those other people.” If blame is always shifted to others for lack of success, goal achievement is limited. The buck stops with you. You, and you alone, are responsible for your level of success.

When people are able to communicate clearly what they want to achieve and where they are headed, productivity is enhanced and everyone involved feels happy, satisfied, and mutually rewarded. Orders are filled correctly, and on time. Workers have a clear mental picture of the contribution they make to the “big picture.” Leaders get good information from their support team. Feelings, instructions, desires, and requirements are all communicated effectively which leads to success.

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Cultivate and Grow Your Leadership Skills

Leaders don't possess exactly the same personality or leadership style, but they do have similar characteristics. They exhibit a contagious enthusiasm for life, a genuine concern for others, an enhanced clarity of purpose, and a firm commitment to the achievement of worthwhile, predetermined goals. Effective leaders bring out the best in their team members. To do so, they employ leadership traits which can be divided into three major areas: attitudes, behavior, and people skills.

Attitudes

- ◆ Goal direction. Effective leaders define clearly the goals they want to reach, visualize them vividly, and work toward reaching them with intensity of purpose.
- ◆ Self-motivation. Never feeling compelled to wait for someone else to tell them what to do, effective leaders rely on their own decisions and actions. Self-motivation propels leaders into purposeful and productive action.
- ◆ Insight and judgment. Effective leaders apply their general intelligence and common sense to the task of learning what works, and what does not work. This trait, practiced efficiently, allows leaders to move ahead without wasting time before making a decision or taking action.
- ◆ Competence and action. Effective leaders face problems and do something about them. They often find themselves in new or unfamiliar situations without guidelines to follow or established patterns to give direction. They devise creative new paths to their goal, new methods for attaining their purpose, and new ideas for achieving success. Leaders know that some ideas and actions will prove unworkable. Effective leaders rebound from temporary setbacks, risk trying the next creative idea for achieving the goal, and persevere until the problem is solved. Good leaders typically think in terms of overall organizational objectives, not just along departmental lines. This "big picture" approach promotes good relationships among team members.

Behaviors

- ◆ Decision making. Effective leaders are decisive and action oriented. They make firm decisions at the appro-

priate time – and then take action. They accept personal responsibility for their decisions and their actions. They are cooperative team players, but they refuse to be swallowed up by the organization, by social pressures, or by current trends. As they make decisions, they remain relatively free from personal bias.

- ◆ Ability to handle problems and crises. Effective leaders often anticipate problems and take appropriate action to prevent problems or crises. When a chaotic situation does develop, they restore order to the organization and return the team to smooth operation in a minimum amount of time.
- ◆ Time organization. Clear priorities are the effective leader's criteria for time use. Good leaders conscientiously plan the allocation of their time, and delegate duties to carefully selected, well-trained team members.



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People Skills

- ◆ Understanding people. Understanding enables effective leaders to choose the appropriate leadership style for the team members involved and for the task at hand. Understanding people saves time, prevents problems, and increases productivity.
- ◆ Belief in people. Effective leaders regard other people as a valuable resource with the potential for development and achievement. They believe people are basically intelligent and creative, and want to do a good job. They communicate their belief in people by their words, attitudes, and nonverbal cues. Although they expect peak performance and top quality, effective leaders are sensitive to others, treating them with respect and tact.
- ◆ Encouragement of people. Effective motivational leaders help team members to succeed. They encourage people to take on new responsibilities, provide support and opportunities for growth, praise people for a job well done, and give team members credit for individual successes.

Achievement through leadership is always based on sound planning and persistent effort in addition to knowledge and skills. The development of those skills and the cultivation of the knowledge and attitudes required to use them is the basis for becoming an effective leader.

Grasp Your Goals and Never Give Up

Goal setting should never be confused with daydreaming or fantasy. Those activities are escapes from reality – devices used to “get away from it all.” You never intend to take action on a daydream or a fantasy. Genuine goal setting, by contrast, is the first step toward positive, deliberate action. Although goals are often imaginative and visionary, they are always a prelude to action, a track to run on, a course to take; they are never a substitute for reality. They are an expression of your noblest qualities; they are an exercise of your desire for personal leadership – the desire to be a bit better today than you were yesterday, and the determination to be even better tomorrow.

To set optimally effective goals, you need standards to follow. It is like playing basketball: you need to know the object of the game and the rules; otherwise, you would not know whether to run with the ball, kick it, throw it, or roll it. For your goals to have the magnetic attraction that draws you toward them and propels you toward success, follow these principles of goal setting – these “rules of the game”:

- ◆ **Your goals must be exactly that... your own personal goals.** It is obvious that you are more likely to accomplish goals you choose for yourself than those urged upon you by others. But your goals must also be “personal” in the sense of “private.” If you know that your goals plan will be seen by someone else, you may tend to distort it to impress others instead of to satisfy your real needs. Unless they are based on your own internalized values, your goals will have little or no meaning, no appeal and no value.
- ◆ **Your goals must be stated positively.** Your mind functions through mental images; you literally “see” through the mind’s eye a picture of each thought. A goal expressed negatively eliminates a mental image, and the mind cannot picture a void or a vacuum. Take a simple illustration. You may say, “I’m going to stop procrastinating when it is time to make my monthly report.” What picture – what mental image – can you see of yourself “not procrastinating”? You will be much more likely to accomplish your goal if you state it positively: “I complete my monthly report the first day of each month.” Now you have a picture to visualize. You can see yourself sitting at the desk making your report. You can make specific plans to support this action. Goals, to be

effective, need the motivational force created by a positive mental image of yourself doing what you want to do or being what you want to become.

- ◆ **Your goals must be realistic and attainable.** To say that goals must be realistic is not saying that they should be low, mediocre, or commonplace. Goals must represent a challenging objective toward which you are both able and willing to work. For example, a recent college graduate with a bachelor’s degree in chemistry might easily find a job as a laboratory technician in a large commercial research laboratory. It would not be realistic to set a goal to be director of that research laboratory within six months. Attaining the mature skills and the wealth of experience necessary would be impossible in that period of time. Because such a goal is unrealistic, it would also have little motivational power. This does not

mean a young laboratory technician should give up all plans to attain the position of director. A goal for a first step of advancement within a reasonable length of time coupled with a plan to gain additional skills and experience would be both realistic and attainable and would have strong motivational power. A series of progressive steps would lead to the ultimate goal to become director of the research laboratory. Fulfillment of goals always comes in realistic,

attainable steps. Just how high your ultimate goal should be is a matter only you can decide.

- ◆ **Goals must include personality changes.** Many young people would like to be head of a company or hold some high position, but know nothing whatever about the traits of character or personality required to become a topflight executive or professional. As a result, they have no goals to develop those character or personality traits. Regardless of the type of work you do or the position you now hold, any goals to advance must include the personality growth necessary to handle the desired position. If you determine, for example, that you need to manage your time better, it is not enough merely to say, “I will manage my time effectively.” You must study yourself to discover why you practice the habit of procrastination, or of jumping from one activity to another without ever completing anything. When you discover the underlying problem that produces the undesirable behavior, you can make specific plans to develop new habits.



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Bridging the Gap Between Potential and Performance

Since 1966, Leadership Management International™ has been bridging the gap between potential and performance by helping organizations and individuals evaluate their strengths and opportunities through implementation of the unique and proven LMI Process™.

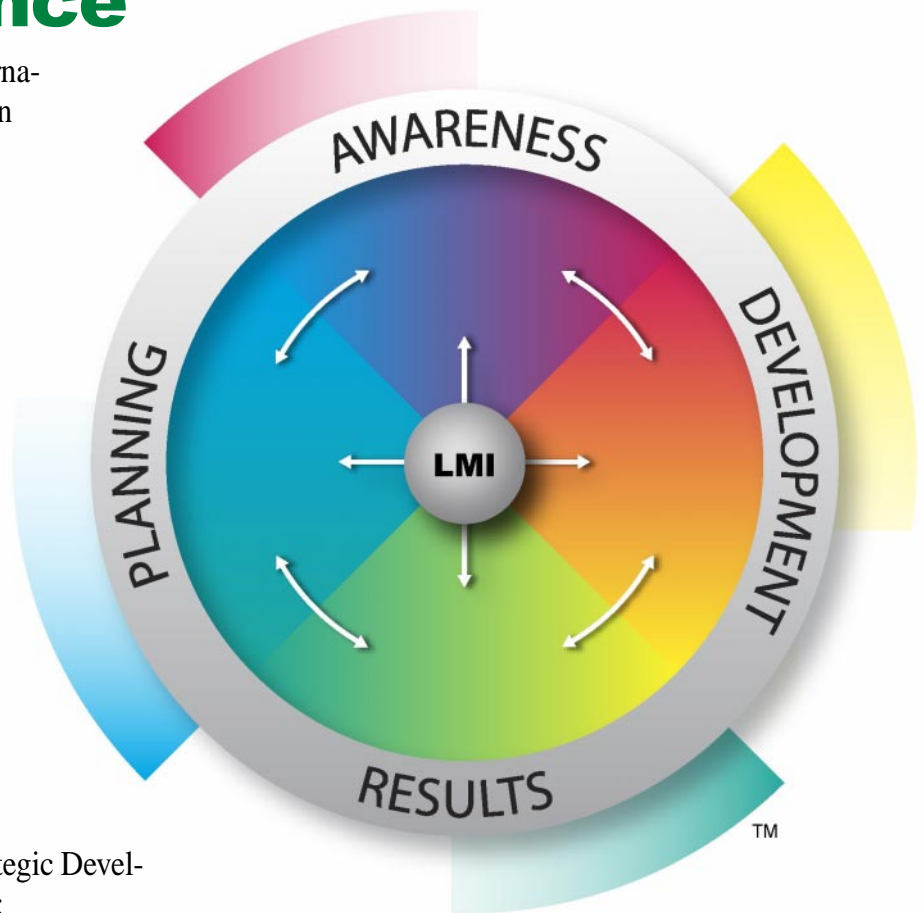
The LMI Process™ ...

- Develops leaders who, in turn, empower their people to use their untapped talents and abilities.
- Identifies key areas the organization should focus on in order to reach the next level of success.
- Gives direction to an effective solution and delivers measurable results.
- Practices a 93 percent effective leadership model.

The LMI Process™ is designed around a Strategic Development™ model with four vital components:

- Awareness
- Development
- Planning
- Results Management.

LMI® tools and processes have been making a difference in organizations and individuals for nearly 50 years in more than 80 countries.



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